

In partnership with

Whistling Woods International

**Rated amongst the top 10 film schools in the world**

by 'The Hollywood Reporter'

**Whistling Woods**  
**International**

Institute for Film, Communication, Animation and Media Arts



## WELCOME TO BRADFORD COLLEGE

Bradford College has offered a substantial range of quality, career-focused courses for 180 years.

Studying is an important investment in yourself and your future. Bradford-WWI Film School is committed to going the extra mile to provide you with a friendly and supportive environment and a high quality learning experience.

Study at Bradford-WWI Film School and you will benefit from courses which have a strong professional emphasis. All courses are delivered by highly experienced and knowledgeable tutors in a friendly and creative environment.

We invite you to discover more about Bradford-WWI Film School at one of our Open Days. We look forward to welcoming you to an Open Day and as a student.



**Michele Sutton O.B.E**

Principal and Chief Executive

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## OPEN DAYS

Visit an Open Day in 2013 to get a feel of the University Centre, meet our tutors, take a campus tour and get all the answers you need.

- **Wednesday 06 March 2013**
- **Thursday 27 June 2013**
- **Wednesday 16 October 2013**  
(pre-registration required)
- **Wednesday 27 November 2013**

For more information and to pre-register visit  
[www.bradfordcollege.ac.uk/about-us/open-days](http://www.bradfordcollege.ac.uk/about-us/open-days)



## WELCOME TO BRADFORD -WWI FILM SCHOOL

We are proud to have the opportunity to work with our partners Whistling Woods International in offering a unique programme of study here at Bradford College. At the College we are able to trace our history of delivering courses in image-based subjects for over 150 years and we constantly revisit and develop through consultation with commerce and industry, our portfolio of courses in line with current demands.

Whistling Woods International and their ranking brings a wealth of history and expertise in world film and provides a truly International flavour to its programmes.

This unique collaboration between our Institutions offers an opportunity to engage with students in a learning experience that explores a truly Internationalised curriculum. Modules delivered in Cinematography, Film Production, Editing, Scriptwriting, Directing, Producing, Sound and Film Contexts, provides students with the skills, and academic rigour to place themselves in a strong position to gain employment in the Film and Media industry.

(Trevor Griffiths) Photographer Andy Vaines



## WELCOME TO BRADFORD -WWI FILM SCHOOL

Photography has long been a strength of the College portfolio and benefits from its collaboration with the National Media Museum through its Fellowship programme. Each year a Fellow in Photography supported by the partnership, offers students the opportunity to work alongside a contemporary practitioner on the Film, Photography and Animation programmes, through the development of the partnership between the National Media Museum and Bradford College. Past Fellows in Photography include Faye Godwin, Raghubir Singh, David Hurn, Eamon McCabe, Nita Madahar, Donovan Wiley.

With our range of programmes - both in Further and Higher education - in Photography, Film and Animation; Bradford-WWI Film School provides a portfolio of courses that allow prospective students to access education that is compatible with their ability.

**Trevor Griffiths**

**Director of Bradford-WWI Film School**





## UNESCO CITY OF FILM

Bradford is the world's first UNESCO City of Film. This permanent title bestows international recognition on Bradford as a world center for film because of the city's rich film heritage, its inspirational movie locations and its many celebrations of the moving image through the city's annual film festivals. By 2020 Bradford will be the place to enjoy film, learn through and about film, make film and visit because of film.

Bradford has been a film location since the beginning of cinema, with its indigenous film industry being traced back to the years around the First World War. By then the residents of Bradford had already witnessed important contributions to cinema development, such as the invention of the Cieroscope in Manningham in 1896. One of the first cinema shows outside London took place on the site where the National Media Museum now stands, in a music hall known as the People's Palace. But it's not just about the past. Bradford has a long established film friendly reputation and continues to attract a wide range Film and TV productions.



## WHY STUDY AT BRADFORD -WWI FILM SCHOOL

- You will be given the opportunity to inter-relate academic investigation and industrial practice needs within your course of study and will acquire the rigorous, transferrable skills of investigation, research and critical decision-making necessary to perform within a multitude of industry demands.
- It is intended that on completion of your final year, you should be fully equipped to meet the challenges of the current employment market and have the necessary skills to meet a variety of current sector demands or to progress to a higher education programme.
- Emphasis is placed on ensuring the programmes facilitate you positioning yourself as practitioners in your chosen area, and you are encouraged to fully exploit potential opportunities through established National and International partnerships.



## THINK BRADFORD

Bradford is a thriving, student-friendly city that's rich in culture, history and character. A recent Guardian survey found Bradford to be the least expensive place for students to live in the UK.

Accommodation and food are affordable, and there's a vibrant social scene that offers something for everyone at little or no cost.

The city is an excellent launch pad for exploring beautiful countryside and other Northern cities. If you want to venture further afield then the city's excellent road, rail and air links mean that national and international journeys are a breeze. Wherever you come from, you will receive a warm and friendly welcome and an open invitation to enjoy a great student city.

**Learn more at: [www.visitbradford.com](http://www.visitbradford.com)**

## COURSE INFORMATION

### Higher Education

MA Photography (Subject to validation)

BA (Hons) Photography

BA (Hons) Photography (Top-up)

HND/C Photography

BA (Hons) Film

HND/C Art & Design Animation

### Further Education Study

BTEC Level 3 Extended Diploma in Art & Design  
(Photography)

BTEC Level 3 Extended Diploma in Art & Design  
(Interactive Media)

BTEC Level 2 Specialist Diploma in Photography  
(Animation)

## HOW TO APPLY

### Full-time Undergraduate Study

You must complete an online application through the UCAS Apply Service. The UCAS code for Bradford College is BRC B60.

[www.ucas.com](http://www.ucas.com) [app.req@ucas.co.uk](mailto:app.req@ucas.co.uk)  
0870 112 2200

### Postgraduate & Further Education Study

You must complete a direct application to:

The Admissions Officer Bradford College,  
Great Horton Road, Bradford, West Yorkshire BD7 1AY

01274 433333  
[information@bradfordcollege.ac.uk](mailto:information@bradfordcollege.ac.uk)  
[www.bradfordcollege.ac.uk](http://www.bradfordcollege.ac.uk)





## INTERNATIONAL STUDENTS\*

We welcome applications from International Students whose applications are managed by our friendly and knowledgeable International Centre Team. Please contact them for further information and assistance.

The International Centre Bradford College, Great Horton Road,  
Bradford, West Yorkshire United Kingdom BD7 1AY

+44 (0)1274 433348

+44 (0)1274 736175

[international@bradfordcollege.ac.uk](mailto:international@bradfordcollege.ac.uk)

\*For the purpose of admission, an 'International Student' is someone whose permanent home is outside the European Union, unless you normally live in the EU but are living outside it because of your parents' occupation. Those residing in the EU for educational purposes only are not deemed to be 'ordinarily resident' when fee categories are assessed.



Photographer Lisa Holmes

## MA PHOTOGRAPHY

(SUBJECT TO VALIDATION)

1 year full-time, 2 years part-time

The MA in Photography is founded on the principle of challenging you, through concentrated study, to think about photography in relation to global practice and contemporary issues. In stimulating new skills, knowledge and experience in support of an advanced practice, the MA provides a dynamic and intellectually challenging learning environment.

Within a structured programme you take responsibility for your own learning based in the pursuit, and development of an individual 'Proposal of Study', which is presented on entry and developed throughout the programme into a proposal for a Major Project culminating in a final examination exhibition/portfolio.

### Modules Covered

Semester 1 (certificate)  
studio practice

- Applied Methodologies 1, Studio Practice 1, Techniques and Process 1
- Semester 2 (certificate/ diploma)
- Applied Methodologies 2, Studio Practice 2
- Semester 3 (masters)
- Major Project



## BA (HONS) PHOTOGRAPHY

3 years full-time

UCAS Code: W641 (260 UCAS tariff points)

The BA (Hons) Photography course will encourage you to pursue your own area of interest within the broad context of editorial photography, including: advertising, fashion, documentary, photo journalism and multimedia.

You will be given the opportunity to interrelate academic investigation and industrial practice needs. You will acquire the rigorous, transferable skills of investigation, research and critical decision making necessary to perform within a multitude of industry demands.

### Modules Covered

- Studio Practice
- Introduction to Techniques and Processes
- Personal Development Planning
- Understanding Photography Contexts
- Advanced Studio Practice a
- Advanced Techniques and Processes a
- Advanced Studio Practice b
- Advanced Techniques and Processes b
- Intermediate Personal Development Planning
- Intermediate Photography Contexts
- Specialist Photography Context
- Specialist Professional Practice
- Specialist Studio Practice
- Specialist Techniques & Processes



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LABORATORY

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DEVELOPMENT EN  
CHALEUR

FRANCE

Myanmar

THE WORLD FAMOUS

## BA (HONS) PHOTOGRAPHY (TOP-UP)

1 year full-time

UCAS Code: W640 (HND Photography)

On this proposal led course you will come with a clear idea of your practice, a relevant proposal and the theoretical knowledge to be able to contextualise your proposal.

The course encourages you to continue to utilise your chosen means of photographic production whether digital, conventional or some combination of both.

The modular structure of the course offers you the arena in which to further develop conceptual approaches to image making via the broad production methods offered by photography. You are encouraged to develop an independent understanding of the professional practice of

photography, interrelation of research and the formulation of ideas and concepts through the production of a major photographic project.

### Modules Covered

- Photography Context
- Professional Practice
- Studio Practice
- Techniques & Processes



(Landscape) Photographer Trevor Griffiths



## HNC/D PHOTOGRAPHY

2 years full-time, part-time available  
UCAS Code: 056W (220 tariff points)

Rapid change demands that photographers today are independent, adaptable and able to offer expertise across a broad range of areas. Bradford-WWI Film School will provide you with a well-resourced facility, enabling a wide variety of pathways within photography and image-making.

We support many new technologies within photography, through practice-based courses, with emphasis placed on image-making and its relevance to the world of media.

### Modules Covered

The programme includes projects that will develop your research, documentary and photo-journalistic skills. Image construction and analysis will be combined within the projects and dealt with within theoretical

studies. Your ability to use photography as a medium for problem solving within communications will progress from basic photographic work to more complex projects.

You can also explore possibilities with external agencies and organisations. The accent will be on self-motivation and you will be encouraged to take on commissioned work and pursue commercial routes for your own work.



## BA (HONS) FILM

3 years full-time

UCAS Code: P313 (260 tariff points)

The BA (Hons) Film curriculum offers you the freedom to explore your own area of interest within the broad context of Film. You will be given the opportunity to combine academic investigation with industrial practice needs to fully develop your understanding of your chosen niche.

We support many new technologies within Film production, through practice-based courses, with emphasis placed on image-making and its relevance to the world of media.

The investigation, critical decision-making and research skills you will acquire are planned in keeping with the versatility of the demands of the industry.

### Modules Covered

- Film Production

- Direction
- Editing
- Producing
- Storytelling
- Film Contexts
- Film Scriptwriting
- Techniques & Processes in Cinematography
- Techniques & Processes in Sound
- Practice in Film Production
- Professional Practice
- Technique & Processes in Film Production



## HNC/D ART & DESIGN (ANIMATION)

2 years full-time

UCAS Code: W616 (220 tariff points)

Animation is one of the most rapidly expanding areas of creative endeavour and technical development. The UK is the world leader in animated short film and pre-school storytelling and design animation.

You will benefit from links the College has with the National Media Museum, the Annual Bradford Animation Festival and the Indian Bollywood Film and Animation industry.

### **Modules Covered**

#### **Year One**

You will study mandatory, core and specialist units including - Visual Communication - Contextual and Cultural Referencing - 2D and 3D Time-based Digital Applications - Time Based Artwork

#### **Year Two**

You will also study mandatory, core and specialist units including - 3D Computer Modeling - Animation - Personal Development Through Drawing - Final Major Project.



## **BTEC LEVEL 3 EXTENDED DIPLOMA IN ART & DESIGN (PHOTOGRAPHY)**

2 years full-time

This course is ideal for those who aspire to carve out a career in the exciting world of Fashion, Sport, Lifestyle, Location, Magazines and Newspapers. All these form important parts of the photographic and media industry.

The Extended Diploma in Photography offers you the opportunity to explore the broad range of talents that you will need to become skilled in conventional and digital media through using cameras, computers and media technology. The individual creative skills that you develop will prepare you either for industry or progression into Higher Education.

Mandatory Units are studied in a range of techniques and processes, whilst offering;

Professional Units in Location, Studio Techniques, Darkroom Practices, Design Methods, Computers in Design and Experimental Techniques.

In the first year, you will have the opportunity to achieve either a Subsidiary Diploma (equivalent to two ASs) or the 9-Unit Diploma (equivalent to three ASs). In the second year, you will be able to further develop your skills and creativity in one or more specialist area.





(Signs) Photographer Abigail Wood

## **BTEC LEVEL 3 EXTENDED DIPLOMA IN ART & DESIGN (INTERACTIVE MEDIA)**

2 years full-time

Join us in the exciting and creative world of Film and Animation. With challenging briefs and 'live' projects set by outside agencies both International and National, you will develop your individuality and creativity.

You will experiment with traditional and computer animation and film techniques, processes and visual studies.

You will learn to communicate information using appropriate methods of presentation and animation, and develop your skills in a variety of film and animation development theories through historical and contemporary techniques.

Creative and professional tutors with industry experience will teach you. You will experience exciting projects to stimulate creative outcomes, and you will be taught to work creatively and think creatively.

On successful completion of all the units you should develop Independence and professionalism in the field of animation and film.



Photographer Lisa Holmes

## BTEC LEVEL 2 SPECIALIST DIPLOMA IN PHOTOGRAPHY (ANIMATION)

1 year full-time

This Specialist Diploma in Photography with Animation develops your visual imagination and creativity. With exciting and challenging briefs and 'live' projects you will also develop your individuality.

You will experiment with basic photographic and animation techniques both traditional and computer based, through visual studies and through camera.

### Units Covered

The course comprises of Mandatory and Specialist units covering areas such as computers in art and design, digital image capture and narrative image making, you will learn traditional methods of both photography and animation from stop frame

to computers to darkroom, alongside this you will also have the opportunity to work on live projects with internal and external clientele. The culmination of all your creative work is to see it in a final exhibition in the summer show

Through this introduction to the exciting world of photography and animation, you can progress to the level 3 in Photography, Animation or Film.

## ABOUT BRADFORD COLLEGE

Bradford College is a Further and Higher Education college situated in the north of England, with approximately 25,000 students. The College offers a huge range of full and part-time courses from introductory level through to postgraduate level and caters for a variety of students, including school leavers, adults wanting to return to education, degree-level students and those seeking professional qualifications.

They are also one of the largest providers of higher education outside of the university sector in England, with over 150 undergraduate and postgraduate degrees and a wide range of vocational and professional courses available. The range of qualifications is adapted to local needs but also attract hundreds of overseas students every year.



**Bradford** College  
University Centre

## ABOUT WHISTLING WOODS INTERNATIONAL

Founded by renowned director-writer-producer Mr Subhash Ghai and promoted by Mukta Arts Ltd, Whistling Woods International is Asia's premier film, communication and media arts institute rated amongst the 10 best film-schools in the world by 'The Hollywood Reporter'.

The Institute is highly committed to ensuring that its students move into the industry in creative and rewarding areas of employment. WWI alumni have been working with several leading media organizations like Aamir Khan Productions, Anil Kapoor Productions, BIG Animation, Balaji Telefilms, Dharma Productions, Excel Entertainment, Fox Star Studios India, Reliance, Walkwater Films and several more.

**Whistling Woods**  
**International**  
Institute for Film, Communication, Animation and Media Arts











(Subhash Ghai) Photographer WWI

## SUBHASH GHAI

- Founder & Chairman of Whistling Woods International
- Chairman of Mukta Arts Limited
- Member of the Executive Committee of Film & Television Producers Guild of India
- Member of the United Producers Forum

We believe in drawing from among the global giants of the field and creating a body of expert academicians and professionals who would help create the necessary content conducive to the education we wanted to provide. We are developing a challenging international curriculum and are building into it an incredible scope for the individual to experiment with his ideas in the art, science and business of media and entertainment once he or she is educated in the art, commerce & technology of filmmaking.

We also believe that our students must be encouraged to appreciate, analyse and promote all kinds of world cinema across the ages including popular cinema from across the globe so as to widen their spectrum of social connect with the world. It is this new, bold, ever changing milieu that I would like to invite all of you into.



## MEGHNA GHAI-PURI

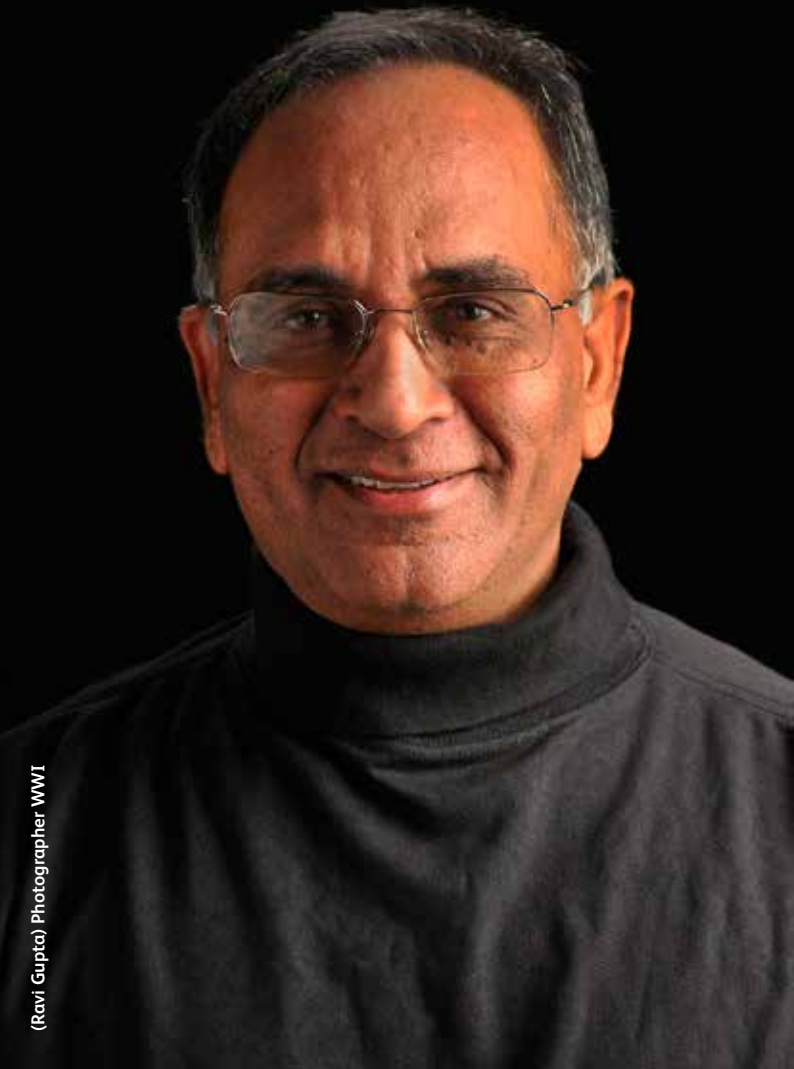
- President of Whistling Woods International

We are determined to break the status quo and raise the bar for film & media education.

We have a vision to build a cadre of creative technicians, skillful artistes and passionate business professionals with a deep understanding of the ever- changing global demands.

Our endeavor, like all true pioneering efforts, is never complete. The changes we are bringing to media education, and by causality, the Media and Entertainment industry does not permit us to sit back and rest. Ever. We will be constantly refining and redesigning in our effort to make the level of education, the experience and the environment even better for our students, faculty and the industry.

I invite all of you to join us in this journey...



## RAVI GUPTA

- Executive Director & Dean of Whistling Woods International

We believe that creativity is about breaking existing rules. But in order to break rules, first you have to know and understand the rules comprehensively.

To fulfil the vision that a world-class film school comes with, the two key aspects that need to come together in perfect harmony are Curriculum and Faculty. And our continuing efforts are to ensure that this harmony remains perfect in the ever-changing world of Media & Entertainment Education.

From Screenwriting to Sound and Producing to Animation, the spectrum of education is intended to spread across multiple verticals of the Film & Media industry in the creative, technical and commercial aspects.

The full-time faculty is planned as a homogenous body of academics and renowned industry professionals with regular guest lectures by leading Indian & International filmmakers, actors & technicians. Students at the Bradford – WWI Film School, hence, will have a unique opportunity to interact on one-on-one basis with some of the most successful professionals in the film & media industry and gain invaluable insights from their learning, experiences and professional journey.



(Steve Abbot)

## STEVE ABBOT

The award winning film and TV producer grew up in Bradford winning scholarships first to Bradford Boys Grammar School, and then to Cambridge where he developed a passion for cinema. Following his graduation in 1976, he took a training contract with Price Waterhouse in London.

Despite promotion and excellent career prospects, the world of corporate finance was not for him. He rejected offers to work at Paramount Pictures and EMI to join George Harrison's Handmade Films as he loved Monty Python. Steve managed the Pythons for the next sixteen years and various members on an individual basis since then.

With five of the team, he founded the film production company Prominent Features in 1985, where he produced the movies *A Fish Called Wanda*, *American Friends*, *Blame It on the Bellboy*, *Brassed Off* and *Fierce Creatures*, and was involved in numerous other productions, which together have won an Oscar, several BAFTAs and international film festival awards. He also set up a TV production company, Prominent Television, and has been executive producer on eight series of programmes featuring the intrepid travels of Michael Palin, which has seen him go *Around the World in 80 Days*, *Pole to Pole*, *Full Circle*, *have a Hemingway Adventure* and explore the Sahara, Himalayas, New Europe, and most recently Brazil.

"I am enormously proud that the worlds first City of Film is hosting this Innovative Film School."



(Chris Harrison) Photographer Andy Vaines



## BRADFORD FELLOW IN PHOTOGRAPHY

The Bradford Fellowship is a partnership between the National Media Museum, Bradford College and University of Bradford. Established in 1985, the Fellowship supports established photographers to develop their professional practice, while working with the institutional partners to enhance the cultures, practice and knowledge of photography.

### **Chris Harrison Fellow in Photography 2013.**

Chris Harrison is the present Fellow in photography his work has most recently been exhibited at the Tate Gallery in London as part of the show, "How We Are", Photographing Britain, 1839 to the present. He lives with his family in a little yellow house in the woods outside of Oslo.

Chris was born in Jarrow, England in 1967. After leaving School at 15 Chris had numerous jobs before taking a Degree in Photography at Trent Polytechnic. Supporting... himself first as a Photojournalist and more recently as a Commercial Photographer Chris has also found time to study for a Master's Degree at the Royal college of Art.

Chris' personal work has been exhibited at the Arles photography Festival, France, The Imperial War Museum, London and many other venues around the world.

(John J Lee) Photographer Andy Vaines



## JOHN J LEE

John J Lee has brought 27 years of experience as a film mogul in Hollywood to Bollywood. His industry knowledge is immense based on success as a global media and entertainment executive, director, producer and screenwriter. The scale of his achievements is monumental – responsible for business, funding and distribution of film and TV productions costing over \$470 million and generating global rights income of more than \$4 billion.

He has just finished the third edition of the bestselling *The Producer's Business Handbook*, a set text in every film school throughout the world and a professional standard reference. But his business expertise is just one side to multi-faceted and multi-talented individual who is also a deeply compassionate humanitarian, inspirational teacher, devoted family man and dedicated surfer.

John regards the relationship between Bradford College and WWI as being most fruitful and full of promise. He said, "It has been very successful. To witness the continuing culturisation of students here and see them coming to Bradford and literally fall into the arms of students here shows the depth of the relationships. When the Bradford students visited India they all visited each other's homes and the Bradford students have done the same here. The exchange means that elements of each culture are shared. The process attracts the most positive things and contributes them. The positives rub off and students feel enabled on both sides. They receive this value in addition to their other studies and development. They all become professional motivators and catalysts."

(Daryl Goodrich) Photographer Andy Vaines



## DARYL GOODRICH

Award winning film director Daryl Goodrich, whose films have been credited with securing London winning the bid to host the 2012 Olympics, realised that he wanted to be a filmmaker whilst working on a course project when studying at Bradford College.

He said, "The launch of a new film school in Bradford marks the start of something really special for both the College and the city. As a location, Bradford evokes creativity; it is culturally diverse and has an abundance of stunning areas in which to film. Over the years Bradford has produced some amazing creative talent, and now by hosting its own International film school, the level of creativity will continue to flourish. I wish you every success with this venture."



## GARETH COPLEY

I never wanted to change the world by taking pictures of political regimes; I just wanted to do photography as a job.

During his years at the Press Association Gareth covered major sporting events around the world – including the Athens Paralympics, the Beijing Olympics, the Commonwealth Games in Manchester, and World Athletics in Japan. He said, “Seven years ago there was a cricket tour to Pakistan that no one wanted to cover and I offered to do it if I could cover the Australian tour the following year. This became the majority of what I do and I now cover cricket for Getty Images.

Cricket has taken me to Australia, South Africa, Sri Lanka, Pakistan, West Indies, India, and the UAE and the allowed me to escape the UK from November to February every year when it is freezing cold here. It is far better than covering football and sitting in on the tarmac at Elland Road in the pouring rain!” Gareth is exceptionally modest about his clutch of the awards he has won since finishing his studies at Bradford College.

“For industry awards you put your ten best pictures in and get brownie points for winning.” However he admitted to feeling pleased at having his name on the SGA Sports Photographer of the Year trophy when the honour has eluded so many more senior photographers.





## GARETH COPLEY SPORTS PHOTOGRAPHY AWARDS

- The Press Photographers Year Sports Specialist Folio of the Wisden and MCC Cricket photograph of the year - Runner Up
- World Press Photo - 1st Sports Action: 1st prize
- The Press Photographers Year Sports Action picture of the Year
- First Prize - npower Ashes photography competition
- SJA Sports Action Picture of the Year
- SJA Young Sports Photographer – Shortlisted
- SJA Sports Photographer of the Year
- SJA Specialist Sports Photographer of the Year
- The Press Photographers Year Sports Specialist Folio of the Year
- First Prize - England Test Cricket Photography Competition
- British Press Awards Sports Photographer of the Year

(David Wilson) Photographer Andy Vaines



## DAVID WILSON – DIRECTOR BRADFORD UNESCO CITY OF FILM

Born and educated in Bradford, David knows the district inside out and has a long experience of arts and cultural programming and is also a professional musician. Whether it's representing the City of Bradford on an international level as part of the UNESCO Creative Cities Network or dealing with Filming location requests, David ensures that Bradford lives up to it's name as the world's first UNESCO City of Film.

Using the UNESCO title we are working at many different levels to bring about a positive experience and social and economic impact for the people of Bradford. From primary schools to degree students to professionals in Film and Television, all are realising the benefit of our film status. We also try to ensure that we have a lot of fun along the way.

**THINK FILM, THINK BRADFORD**

[www.bradford-city-of-film.com](http://www.bradford-city-of-film.com)





(Braveheart) Photographer Suzanne Griffiths





## YORKSHIRE CRAFT CENTRE

The magnificent Yorkshire Craft Centre based adjacent to the Lister Building at Bradford College, includes workshops, gallery, exhibition spaces and a cafe bar. This £4 million development, made possible through an Arts Council of England Lottery Award and the European Regional Development Fund, forms a learning centre and also provides access to facilities for all levels of skill.

Adjacent to the Craft Centre is the beautifully refurbished Bradford Gallery, which still retains the charm of its origins as a dye house.

The Gallery organises a regular programme of exciting exhibitions across the whole range of art, photography, craft and design activity, including regular selling shows of work from artists working nationally and internationally.

**<http://www.bradfordcollege.ac.uk/about-us/yorkshire-craft-centre/about-us>**





## THE NATIONAL MEDIA MUSEUM

The National Media Museum is situated in the heart of Bradford, UNESCO City of Film. It aims to be the best museum in the world for inspiring people to learn about, engage with and create media.

The Museum is home to over 3.5 million items of historical significance. Looking after the National Photography, National Cinematography, National Television and National New Media Collections

The Museum has eight floors of free galleries about the internet, television, animation and photography, and three temporary exhibition spaces exploring different aspects of the media. It offers the spectacular IMAX cinema experience, practical workshops, gallery talks, study days and downloadable resources, as well as the live interactive show – Cinema Magic.

The National Media Museum in partnership with Bradford College offers a Fellowship in photography and works in collaboration with the College in presenting the annual Bradford Animation Festival which provides opportunities for both students and staff to engage in taster days throughout the year.

## A vibrant, abstract illustration featuring various school supplies like pencils, scissors, and a ruler, along with geometric shapes and colors, set against a background of stylized buildings. The composition is a dense collage of geometric forms in a palette of warm oranges, reds, and browns, contrasted with cool blues, greens, and purples. In the center, a large, light blue letter 'B' is prominent. To its right, a large orange letter 'C' is visible. Above the 'B', a pair of red scissors is positioned. Below the 'C', a black ruler is shown. Various pencils in different colors (orange, green, blue, purple) are scattered throughout the scene. The background consists of stylized, blocky buildings in shades of orange and brown. The overall style is modern and graphic, with a focus on bold colors and geometric patterns.

**Bradford College is proud to be the  
Principal Sponsor of the  
19th Bradford Animation Festival**

## BRADFORD ANIMATION FESTIVAL

As the Festival's major sponsor and the National Media Museum's business partner, BAF is always regarded as a special occasion by staff and students at Bradford College. This year proved to be another record-breaking attendance for BAF, with 8285 admissions. It was also a particularly thrilling time for the College as we were unveiling an animated film, *The Music of Life*, made by our students in collaboration with students at Whistling Woods International in India.

Models from the film were on display in the museum foyer and attracted considerable interest from festivalgoers. The student filmmakers had now graduated but were reunited to watch the screening, along with distinguished visitors and the specialist audience of professional animators and enthusiasts. To sit in the National Media Museum's magnificent auditorium and watch the completed film shown on such a prestigious occasion was the fulfillment of a dream for all those who had been involved.



(Science Festival) Staff Photo

## FASTER THAN THE SPEED OF LIGHT

Innovative' is such an overworked term that often it is hard to distinguish the truly exceptional character of some initiatives that travel way beyond the cliché. However, the Photography weekend conceived and arranged as part of Bradford College's contribution to the British Science Festival, left those fortunate enough to attend in no doubt that they had participated in something very special.

Assembling a dazzling blend of experts, exclusive premieres and new equipment and processes for the eager audience to engage with. Staff from the programmes explained that Faster Than The Speed of Light reflected "the rate of technological advance which changes on an almost daily basis. But while appreciating and embracing the new, it is just as important to value our photographic heritage and craftspeople.

From an educational standpoint we use conventional photography as a foundation; without that we are building learning on quicksand, and we have nothing to support it when we explore advanced technologies.



## MUSIC OF LIFE

Bradford College's groundbreaking collaboration with Whistling Woods International, saw ten of our final year BA(Hons) Photography students fly out to Mumbai, to continue work on their animated film, *The Music of Life*.

Student Martin O'Nions explained, "It was the chance of a life time. I think it has given all my photography more depth, as being on the streets of Mumbai is a life changing experience. I probably took a thousand pictures. Although we were in the classroom during the day we had a chance to go out afterwards. We were bussed out to soak up the culture at night and we were taken on walks around the market places which were the sort of locations places featured in the film we are making." Student Lora West added, "We walked down the street on a Sunday and it was just like walking on to the set. It was surreal. Whistling Woods Institute is a completely new, contemporary place set in a national park where Bollywood films are made. One day we saw Salman Khan, who is the Tom Cruise of Bollywood, as he was driving out of film city, where we stayed. We watched what we thought was a house being built but within days it was gone. It was mind-blowing."

Martin continued, "I expected to see jungle but it was more like a rural estate within a lush green environment. Sets were springing up and being pulled down just as quickly. I thought the Institute was amazing. You can see why Hollywood directors come to use their post-production facilities as their technology includes a 20m US\$ editing suite incorporating a cinema."



(Popeye Film Set) Gemma Breese



## FAMOUS ALUMNI

**David Hockney**

Artist

**Andy Goldsworthy**

Artist

**Darren Baker**

Artist

**Sandra Sayers**

Interior Designer

**Gareth Copley**

Photographer

**Fleur Olby**

Photographer

**Mike Lemonski**

Graphic Illustrator

**Matt Lamont**

Graphic Illustrator

**Lucy Wileman**

Designer

**Rachel Morris**

Designer

**Dudley Edwards**

Pop Culture

**Muir Hewitt**

Art Deco

**Valerie Chang**

Creative Arts Consultant

**Sally Stone**

West Yorkshire Playhouse

**Mark Garside**

Designer

**Paul Floyd Blake**

Photographer

**Mark Husak**

Entrepreneur

**Mike Connolly**

Designer, Moving Image

## HONORARY FELLOWS

The award of Honorary Fellow is the highest accolade that the College can bestow to acknowledge individuals distinguished by their outstanding contribution to their fields, the College or the City of Bradford.

**Christa Ackroyd**

**Steve Abbot**

**Darren Baker**

**Baroness Eaton DBE, DL**

**Imtaz Khaliq MBE**

**Amanda Neville**

**Balbir Panesar**

**Gerry Sutcliffe MP**



Photographer Shaun Connell

